



ADVERTISE ON THE NEW AMPS WEBSITE



For anyone seeking the latest power generation news, information and solutions, the AMPS website is the place to go – and that’s exactly why your business should be there to meet them on arrival.

Whether seeking a supplier or the answer to a difficult technical question, end users are increasingly turning to AMPS as the respected voice of the industry.

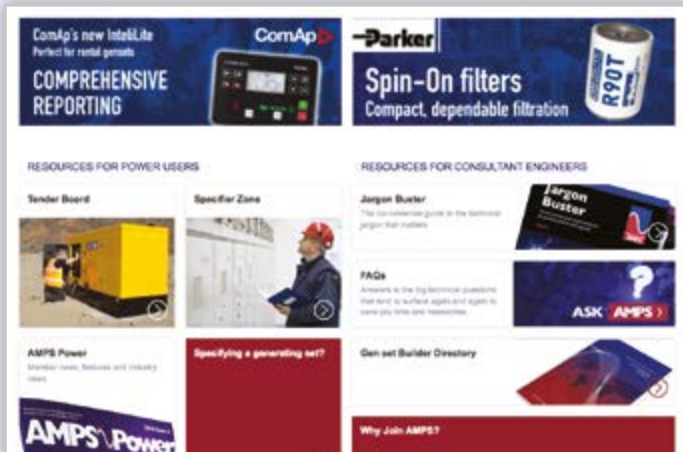
Visitor numbers have continued to grow over the last few years, reaching a monthly average of almost 2500 unique visitors – of which 75% are visiting for the first time. The launch of a brand new attractive and informative website offers new promotional opportunities for you as an AMPS member.

With 25% of visitors landing on the home page, establishing a strong presence for your company there makes tremendous sense.

But whether choosing to advertise on the home page or in a more specific area such as on the FAQs page, you can target a relevant and interested audience.

Whatever you choose your advert will be given a prominent and relevant position guaranteeing your company increased exposure and website referrals

THERE ARE THREE OPTIONS AVAILABLE FOR ADVERTISING ON THE AMPS WEBSITE:



OPTION 1 – HOME PAGE ONLY

Standard size banner 565 x 188 pixels shown on the home page only, ideal for raising profile and increasing click-through rate.

PER MONTH: £125.00	3 MONTHS: £315.00
12 MONTHS: £1275.00	<i>Animated banner available at extra 10%</i>

REPRESENTS AS LITTLE AS £1.25 PER CLICK THROUGH TO YOUR WEBSITE

OPTION 3 – SHORT-TERM BANNER

Ideal for product launches or exhibitions you can book space by the week – **PAY ONLY £35.00 PER WEEK**



OPTION 2 – HOME & OTHER PAGE(S)

Standard size banner or portrait (not available on home page) 265 x 368 pixels PLUS one or more pages; ideal for raising profile and increasing click-through rate.

PER MONTH: £150.00	add extra £25 per month for more than one page
3 MONTHS: £395.00	add extra £80 per month for more than one page
12 MONTHS: £1500.00	add extra £225 per month for more than one page

NO EXTRA CHARGE FOR ANIMATED BANNERS

Please contact Claire Short today to ensure your company doesn't miss out.
Call 01787 221 025 or email claire.short@amps.org.uk