



AMPS Media Planner 2018-19



DO YOUR BUSINESS A POWER OF GOOD!

Promote your business to the people who matter through AMPS' flagship quarterly publication

EDITORIAL

AMPS Power can raise your profile in a variety of ways.

Contribute to feature articles –

We often ask for contributions and opinions when writing feature articles.

If you have experts who really know their stuff, get in touch and we'll bring your company's expertise to a wider audience.

Free editorial – If you have a relevant story, and if there's enough space*, we'll try to include a piece in the Member news section – free of charge (and it will

also feature on the Member News page on the website). Accompanying high resolution images are also very welcome and we try to include as many as possible.

**We operate a fairness policy where priority will be given to members who have not been featured recently.*

Editorial + Advert – We can sometimes allocate editorial space as part of an advertising package. Please contact us if you are interested in booking space.



ADVERTISING Great value advertising rates

STANDARD ADVERTISING

Half-page advert £395+ VAT

Type area: 133mm high x 185mm wide

Full-page Advert £630+ VAT

Type area: 267mm high x 185mm wide
or Trim: 297mm high x 210mm wide



ENHANCED ADVERTISING

Web + Print Package £525

Half-page advert and 3 months web banner

Loose Insert (1000 copies) + Half-page advert £895+VAT

Double-sided A4 insert

Loose Insert (1500 copies) + Half-Page Advert £1000+VAT

Have extra 500 copies of loose insert for own use at expos, meetings and conferences

External Wrap + Full Page Advert £1000+VAT

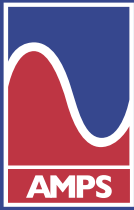
Really shine the spotlight on your company with a prominent cover wrap

The Big Bundle Offer £2100 + VAT

A year's worth of advertising (4 issues) at a great rate

- External wrap + Full page advert for 1 magazine issue
- 3x half-page adverts
- 3 months web banner on AMPS homepage

Don't hesitate to contact us if you'd like to discuss a tailored package.



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ISSUE 1 2018

2018 – The Year of The Engineer

This issue focuses on...

- 2018: The Year of The Engineer
- Looking at the current and predicted skills gap and how the industry is addressing the problem.
- AMPS Conference 2018
- Forthcoming Exhibitions

Deadlines

Editorial and Advertising Deadline:
1st February

Distributed:
March

ISSUE 2 2018

Spotlight on AMPS

This issue focuses on...

- About AMPS
- Regulation and Emissions
- Focus on the Technical Committee
- Data Centre World
- Conference Report

Deadlines

Editorial and Advertising Deadline:
1st April

Distributed:
May

ISSUE 3 2018

Industry Regulation – updates and what you really need to know

This issue focuses on...

- Industry regulation, grid codes and other must know updates
- Brexit Report
- AMPS Power Connections – Meet the Buyer & Industry Seminars
- The AMPS Awards 2018

Deadlines

Editorial and Advertising Deadline:
1st September

Distributed:
October

ISSUE 4 2018

Member focus

This issue focuses on...

- Highlighting achievement
- Great things ahead!
- Celebrating AMPS Winners
- Industry Review – Looking back across 2018

Deadlines

Editorial and Advertising Deadline:
1st November

Distributed:
December

To advertise or for further information please get in contact.

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